



PEACE OF MIND

IT'S THE FEELING YOU HAVE WHEN YOU KNOW THAT NO MATTER WHAT HAPPENS TO YOU, YOUR FAMILY WILL BE TAKEN CARE OF.

ARE YOU COVERED?

If someone depends on you financially, chances are you need life insurance. Life insurance provides cash to your family after your death. This cash (known as the death benefit) replaces your income and can help your family meet many important financial needs like daily living expenses, mortgage payments and college savings. What's more, in many cases, there is no federal income tax on life insurance benefits.

Owning life insurance can provide an added sense of security for the insured and beneficiaries. Buying life insurance is all about peace of mind for your family and how you're able to provide it.

Designed with your needs in mind, we can help you find insurance products that will make sure that your family or business is adequately protected.

TRADITIONAL LIFE INSURANCE

When shopping for life insurance, it is important to ensure that your insurance agent searches the entire market to find the appropriate plan and rates for you and your family or business. Representing over 200 of the nation's top rated carriers, your agency and Crump have you covered. Whether you are looking for simple term coverage or more advanced permanent whole life or universal life coverage, we have the solution for you.

LONG TERM CARE

The increasing costs of long term care are of great concern as our population ages. Long term care has thus become more a financial issue than a health issue. The choices one has, if care is required, will be determined by the amount of money available to pay for home care or facility costs. The quality of our lifestyle as we age will be affected by the financial decisions we make today.

Sources: Life and Health Insurance Foundation for Education; LIMRA International

The insurance products described are issued by various companies. They are not available in all states. Policy terms, conditions and limitations will apply. You can obtain more information about these products and services by contacting your insurance agent. Crump makes no representation regarding the suitability of these products to your needs. Neither Crump nor the insurance carriers provide tax or legal advice regarding these programs. You should consult your own tax, legal and other advisors before purchasing these products. 0208 CONS.005.1 LIFE06-0161, exp. 12/2007



A properly structured long term care (LTC) insurance policy is critical to sound financial planning. Once you decide to use LTC insurance as a means to help protect your assets, preserve choices, and maintain your family's lifestyle, it is important to obtain coverage at the earliest possible time. The cost of waiting is high, as LTC insurance premiums are based upon your age at the time you apply for coverage as well as your medical history.

ANNUITIES

Whether you are looking for a multi-year, equity indexed, flexible premium deferred, single premium deferred, or a single premium immediate annuity, your agency and Crump has the solution for you. Depending on the carrier or product chosen, many annuities:

- historically has higher interest rates than CDs
- combine safety with liquidity
- offer tax-deferred interest
- offer a 10% or more annual free withdrawal
- provide a choice of interest rate guarantees*
- avoid probate
- guarantee* principal
- provide income which cannot be outlived

Common Excuses That Shouldn't Stop You From Getting the Coverage You Need

"It's Too Expensive."

Not having any or enough life insurance coverage could be more costly to your family.

"I Haven't Gotten Around to It."

There are no guarantees in life, so don't procrastinate.

"I Prefer to Put My Money Elsewhere."

Might work if you're sure you're going to live a nice long life.

"I Worry About Making the Wrong Decision."

Your insurance agent can answer all your questions and guide you through the buying process.

"The Coverage I Have Through My Employer Is Sufficient."

Typically, employers provide a modest amount of coverage, and it can be costly to take with you when you leave.

DO YOU HAVE ENOUGH LIFE INSURANCE FOR TOMORROW?

If you purchased this amount of life insurance...	\$50,000	\$100,000	\$250,000	\$500,000	\$1,000,000
and your family spent \$25,000 for last expenses,	\$25,000	\$75,000	\$225,000	\$475,000	\$975,000
Your family will have this monthly income for 10 years or	\$263	\$788	\$2,365	\$4,992	\$10,247
This monthly income left for 20 years, or	\$163	\$488	\$1,465	\$3,093	\$6,349
This monthly income left for 30 years	\$132	\$396	\$1,188	\$2,508	\$5,147

Assumes 5% interest on lump sum.
28% tax bracket.

CALL FOR MORE INFORMATION!

Sources: Life and Health Insurance Foundation for Education; LIMRA International

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